

SAVE THE DATE

January is National Human Trafficking Prevention Month

Blue Campaign invites you to get involved throughout the month and during **#WearBlueDay** on **January 11**



The U.S. Department of Homeland Security's (DHS) [Blue Campaign](#) recognizes **National Human Trafficking Prevention Month** (HTPM) each January to reaffirm their commitment to protect and empower lived experience experts of all forms of human trafficking, prosecute traffickers, and bring an end to human trafficking in the United States and around the world. All month long, Blue Campaign leads several activities to help raise awareness of and combat this heinous crime. Check out ways to participate below!

#WearBlueDay

National Human Trafficking Awareness Day, also known as **#WearBlueDay**, is observed on **January 11, 2024**. On this day, we encourage the public to take photos of themselves, friends, family, coworkers, and others wearing blue clothing—the international color of human trafficking awareness. By sharing these photos on social media with the hashtag **#WearBlueDay**, you're stating your commitment to save lives by helping to end human trafficking.

Anyone can participate. All you need is a piece of blue clothing! If you're looking for inspiration on [ways to get involved](#) on **#WearBlueDay**, check out how other organizations across the country have participated.

You can also download any of the [ready-to-use #WearBlueDay graphics and captions](#) to post on Facebook, X/Twitter, LinkedIn, or Instagram. Don't forget to use the hashtag **#WearBlueDay** and tag **@DHSBlueCampaign** in your social media posts!



#TacklingTrafficking

From **January 12-31, 2024**, the Campaign hosts [informational events](#) and uses the hashtag **#TacklingTrafficking** to promote [anti-human trafficking resources](#) from the U.S. Government that help combat the crime.

Follow the Campaign on [Facebook](#), [X/Twitter](#), and [Instagram](#) and prepare to attend events and repost resource content from January 12 through the end of the month. Remember: Use the hashtag **#TacklingTrafficking** whenever you share these resources with your organizations, communities, and loved ones. Empower those close to you to learn more about the Campaign and how to recognize and report human trafficking throughout January or any time of the year.

Don't Forget!

For the most up-to-date information about Human Trafficking Prevention Month and other year-round Blue Campaign efforts, bookmark the [Blue Campaign website](#) and follow [@DHSBlueCampaign](#) on [Facebook](#), [X/Twitter](#), and [Instagram](#).

Save these two hotline numbers in your phone for reporting suspected instances of human trafficking when you see them:

National Human Trafficking Hotline: **1-888-373-7888**
Homeland Security Investigations Tip Line: **1-866-347-2423**

For more information about Blue Campaign, visit dhs.gov/bluecampaign or contact BlueCampaign@hq.dhs.gov.

